

BMW Historic Motor Club Privacy Policy – September 2021

1 Introduction

BMW Historic Motor Club (UK) Limited, ("BMW Historic Motor Club", "Us", "We", "Our") is the data controller of your Information for the purposes of the Data Protection Act 2018 (the "Act"). We respect your privacy and we are committed to protecting your personal information as that term is defined in the Act ("Information"). We comply with the principles of the Act and aim to maintain consistently high levels of best practice in our processing of your Information.

Please read this in conjunction with our policy for the GDPR, and the Club's articles of association.

This Privacy Policy ("Policy") is intended to inform you how we collect, use and disclose your personal data. This Policy is intended to assist you in making informed decisions about your Information when using our website or the services provided by us. Please take a minute to read and understand the Policy.

By using our website and services you consent to our collection and use of your Information as described in this Policy. If we change our Policy and/or procedures, we will post those changes on our website to keep you aware of what Information we collect, how we use it and under what circumstances we may disclose it. Your continued use of the website or services after this Policy has been amended shall be deemed to be your continued acceptance of the terms and conditions of this Policy, as amended. We encourage you to bookmark this Web page and review this Policy regularly.

In addition to this Policy, each service offered by us may have additional privacy provisions that are specific to the particular service. These supplemental disclosures are made adjacent to the particular service at the time your Information is collected.

2 What Information do we collect?

All your Information will be held and used in accordance with the Act where applicable. If you want to know what Information we collect and hold about you, please write to our Data Controller (contact details are shown at the end of this document). When you visit and use our website, request our services or join the BMW Historic Motor Club you may provide us with, or we may collect, your Information such as your postal address, email address and other personal information. You may provide, or we may collect, this Information in a number of ways:

2.1 Information you voluntarily provide to us

We collect and maintain Information that you voluntarily submit to us during your use of our website or services. For example:

- When you register on our website or for a service, you may provide us with certain Information including your name, email address, and demographic information
- In becoming a member, you automatically receive a Newsletter, the Historic BMW magazine, you may provide us with contact information (e.g., email, telephone and/or physical address)
- You may provide us with Information in the course of email, member support interactions and surveys.

You can choose not to provide us with certain Information, but this may stop you from gaining access to a service or limit the features that you can use on our website. For more information, please see the "How We Use Your Information" section of the Policy below.

3 How We Use Your Information

We will use your Information in the ways described below and as described at the time that the Information is collected.

3.1 To Provide the Services

In general, we use your Information as necessary or appropriate for the BMW Historic Motor Club's purposes including to:

- Administer your account with us
- Register you and provide you access to the website or services requested by you
- Respond to inquiries or requests that you direct to us
- Fulfil your requests for products or services
- Send communications and administrative emails about the website, our services and events.
- Personalise and better tailor the features, performance and support of the website and our services for your use; analyse, benchmark and conduct research on user data and user interactions with the website and our services
- Produce a Register of Members and their cars which is only circulated to the club membership
- Other purposes related to any of the above

3.2 Marketing

Where you have provided us with the appropriate consents, or where the Data Protection Act 2018 entitles us to do so, we may send you marketing materials about other car club related products, events or services offered by the BMW Historic Motor Club. However, be assured that we understand the irritations of unsolicited communications and we are fully committed to ensuring the rights and obligations set out in the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations 2003, updated 2016 are respected.

4 How Can I Find Out What Personal Information the BMW Historic Motor Club Holds on Me?

You have a right to view, amend or delete any or all of the information we hold about you without charge, within one month. This is called a subject access request and gives you the right to be forgotten should you feel you wish to exercise that right.

Under the Act you have the right to request a written copy of the Information that we hold about you. Please make a written application to our Data Controller.

If any of the Information that we hold about you is incorrect, please notify us.

5 How and When We Disclose Your Information to Other Organisations

We may share your Information with third parties as specifically approved by you or under the circumstances described below.

5.1 Disclosure for legal reasons

We may disclose your Information if we are under a duty to disclose or share your Information to comply with any legal obligation, or in order to enforce, or apply, or fulfil our terms and conditions, and other agreements, or protect the rights, property, or safety of our members. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction.

We use a number of third-party organisations to help provide a professional service to our members and users i.e. third-party suppliers, contractors, and website designers. These organisations act as data processors and are strictly controlled in how they may/may not use your Information and we remain responsible for the protection of your Information.

5.2 Changes to our Club

In the event we go through a business transition such as a merger with another car club, your Information may be among the assets transferred. You acknowledge that such transfers may occur and are permitted by this Policy.

5.4 External suppliers

We only disclose members' information to our printers for the publication of club magazines, club organised event information, AGM notices and when there might be an unusual need to contact the membership. We have signed agreements with our printers confirming their compliance with our requirements for the protection of our members' privacy and general data protection.

6 Updating and Control of Your Information

There are a number of ways in which you can control the collection, use, and sharing of your Information and update your Information and preferences.

6.1 Opting-Out on Receipt of Email Marketing Communications

When you join the BMW Historic Motor Club, a subscription-based organisation, we will contact you regarding your membership subscription and to send you from time to time email communications relevant to club activities; this may include, but is not limited to club news, events, invitations and other information related to your club membership. On joining the club, and at any time in the future, you have the opportunity and right to opt out from receiving email communications.

If you have any difficulties with the methods above and require assistance to change your preferences please contact the data controller.

6.2 Contacting Us

If your information has changed or if you no longer wish to receive communications relating to your club membership from us then you can amend your Information or update your preferences if you write to the Membership Secretary (contact details are shown at the end of this document).

Please note that:

- Even if you delete Information, we may retain your Information in conformance with our data retention policy; and
- We are not responsible for updating or removing your Information contained in the lists or databases of third parties who have been provided with Information as permitted by this Policy.

7 Third Party Links and Services

Please remember that when you use a link to go from our website to another website or you request a service from a third party, our Policy no longer applies. Your browsing and interaction on any other website or your dealings with any other third-party service provider, is subject to that website's or third-party service provider's own rules and policies. We do not monitor, control, or endorse the information collection or privacy practices of any third parties. We encourage you to become familiar with the privacy practices of every website you visit or third-party service provider that you deal with and to contact them if you have any questions about their respective privacy policies and practices. This Policy applies solely to information collected by us through our website or services and does not apply to these third-party websites and third-party service providers.

8 Security of Your Information

We follow appropriate security procedures in the storage and disclosure of your Information so as to prevent unauthorised access by third parties. We also require those parties to whom we transfer personal information to comply with the same. However, unfortunately, the transmission of information via the Internet is not completely secure. So, we cannot ensure the security of your Information transmitted by you to us via the Internet. Any such transmission is at your own risk and you acknowledge and agree that we shall not be responsible for any unauthorised use, distribution, damage or destruction of your Information, except to the extent we are required to accept such responsibility by the Act. Once we have received your Information we will use security procedures and features to prevent unauthorised access to it.

9 Social Media

We do not control how your personal information is collected; stored or used by such third-party sites or to whom it is disclosed. You should review the privacy policies and settings on any social networking site that you subscribe to so that you understand the information they may be sharing. If you do not want your networking sites to share information about you, you must contact that site and determine whether it gives you the opportunity to opt-out of sharing such information. The BMW Historic Motor Club is not responsible for how these third-party sites may use information collected from or about you.

10 Anti-Spam Policy

The BMW Historic Motor Club provides content of interest to classic car enthusiasts in our emails and aims to tailor them to the specific needs & interests of our club members. We hope you enjoy receiving and reading them.

The BMW Historic Motor Club has zero tolerance concerning the sending of unsolicited/bulk commercial email - "spam".

10.1 Automated Spam Filtering: We automatically scan all incoming electronic messages and filter out those that appear to be spam. As no system can be 100% accurate in detecting genuine emails from spam, authentic messages may occasionally be filtered. If you believe this may have happened, please contact the recipient by another means.

We will fully investigate any reports of abuse.

11 How to Contact Us

If you have any questions regarding privacy or this Policy, you may contact us as follows:

By Post:

BMW Historic Motor Club (UK) Ltd., P.O. Box 315, Cheltenham GL50 9NS

By email:

Chairman: chairman@bmwhistoricmotorclub.co.uk .

Data Controller: secretary@bmwhistoricmotorclub.co.uk .

Membership Secretary: secretary@bmwhistoricmotorclub.co.uk

Changes to this Policy

We may amend/update this policy by publishing a new version on this website at any time.

Issue 1.1, dated 1st September 2021.

12 Policy for the GDPR

In the interests of transparency for our users and members, you can view our internal policy for the GDPR, under which the BMW Historic Motor Club operates, on our website. This is a constantly reviewed and evolving document, so please check back regularly to see updates.